

CHAPTER 9

IMPLEMENTATION GOALS AND ACTIONS

Effingham Master Plan

GOALS AND ACTIONS

Land Use

GOALS	ACTIONS	Priority	Responsibility	Timing
Explore ordinance and regulation revisions that support the development of cottage industries and protect scenic resources from commercial development.	Identify and create an appropriate location for the establishment of a commercial zone in the zoning ordinance	2	Economic Development Committee (EDC)	2013
	Develop design guidelines for non-residential development which are consistent with community characteristics and style	3	Planning Board	2014
Promote open space/cluster development in Effingham	Review and amend the zoning ordinance.	1	Planning Board	2013

GOALS	ACTIONS	Priority	Responsibility	Timing
	Conduct programs to educate and increase awareness of residents and developers about the benefits of this type of developments.	2	Planning Board	2012
Improve current ordinances and regulations.	Conduct a viewshed analysis to identify critical views for preservation.	3	Planning Board	2013
	Explore senior housing opportunities.	2	Planning Board	2014
	Enhance fire protection requirements for new development through changes to existing subdivision regulations	1	Planning Board	2013

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Transportation

GOALS	ACTIONS	Priority	Responsibility	Timing
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Develop and update a comprehensive Transportation Plan	Develop an annual Transportation Improvement Plan (TIP)	1	Selectmen	2013
	Develop a set of road standards	1	Selectmen	2013
	Perform an annual review of roads and bridges	1	Selectmen	Ongoing
	Obtain input for a Capital Improvement Plan	2	Planning Board	Ongoing
Ensure that environmental issues are considered in transportation planning and projects	As part of the TIP, develop an erosion control and drainage program	1	Selectmen	Ongoing
	Develop a snow removal and chemical application program as part of the TIP	2	Selectmen	Ongoing

GOALS	ACTIONS	Priority	Responsibility	Timing
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	Ensure scenic resources are considered in transportation issues	2	Selectmen	Ongoing
Develop a system to TIP and CIP	Coordinate with Budget Committee for needed funding	1	Selectmen	2013
	Work with State and Regional bodies to communicate Effingham's concerns re: NH Routes 25 and 153	2	Selectmen	Ongoing
	Continue exploring opportunities for bridge repair through State Aid Bridge programs	1	Selectmen	Ongoing
To consider other issues	Work with regional agencies to develop a public transportation system	1	Selectmen	Ongoing
	Consider alternatives for performing public works functions (road repair, mowing, plowing, etc.)	2	Selectmen	2013

GOALS	ACTIONS	Priority	Responsibility	Timing
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	Review policies for class V and VI roads	2	Selectmen	2013

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Recreation and Community Resources

	ACTIONS	Priority	Responsibility	Timing
Goal 1: Develop a formal recreation program to serve Effingham residents	Appoint a recreation committee	1	Select Board (SB)	2012/2013
	Inventory recreational facilities, both public and private.	2	SB/Recreation committee	2013
	Partner with the Effingham Elementary School for after- hour's activities.	3	Principal/School Physical Ed Teacher/Recreation committee	2012
	Explore mergers with neighboring towns.	4	Abutting towns' recreation directors/Effingham recreation committee	2012
	Map-out access to water bodies and forests, including trails and trailheads	5	Conservation committee	2012
	Create a community calendar	6	SB/ recreation committee/Effingham residents	Ongoing
	Consider employing a part-time recreation director.	7	SB/recreation committee	March 2012

	ACTIONS	Priority	Responsibility	Timing
	Maintain and expand existing trails and access points	8	Selectmen, Recreation Committee, Conservation Committee	2013
	Explore an additional area for a playground facility	3	Selectmen, Recreation Committee, Conservation Committee	2013
LIBRARY	Since the 2003 MP Effingham Library now has access to the entire first floor of the "Town Hall". The majority of the 2003 objectives have been met.			
	The current major project is the purchase of appropriate shelving. Once shelving is purchased and in place the collection will be housed in the reception area, leaving the second room (currently the stacks) to be used as the community meeting room/media center.			
Goal 1: Complete the refurbishment of the library.	Seek funding for purpose-built, adjustable library shelving.	1	Library staff/trustees	2011 (Complete)
	Request a grant from the Friends of the Effingham Library (FEL).	2	Library staff/Trustees/FEL	2011 (Complete)

	ACTIONS	Priority	Responsibility	Timing
	Continue the history project with the Historical Society.	3	Historical society/Library staff/Effingham citizens	Ongoing
Goal 2: Complete and implement a technology plan.	Identify media needs including electronic books and soft ware.	1	Library staff/Trustees/Effingham residents	Ongoing
	Determine cost.	2	Library staff/Trustees	2012
	Request adequate town funding.	3	Library staff/Trustees	Ongoing
	Apply for grant funds.	4	Staff/Trustees/FEL	2011/2012
HISTORIC DISTRICT Goal 1: Protect and preserve historic districts. <i>(There will be an entire chapter on historic district and cultural events)</i>	Inventory historic properties.	1	Historical society	2012
	Identify potential areas for historic designation.	2	Historical Society Effingham citizens	Ongoing
FIRE DEPARTMENT Goal 1: Bring main fire	Assess needed repairs/renovations of the main Fire Station to meet code	1	SB/Fire Chief	2012

	ACTIONS	Priority	Responsibility	Timing
station up to code.	specifications			
	Determine costs	2	SB	2012
	Identify time frame	3	SB	2012
	Attain appropriate funding	4	SB/Town Meeting	March 2013
	Implement necessary repairs	5	SB	2013
Goal 2: Explore the feasibility to construct a Public Safety Building, housing Fire, Police and a community center.	Identify location	1	SB/Planning board (PB)/Fire/Police	2012/2013
	Extrapolate design, layout and interior requirements	4	SB/PB/Fire/Police	2012/2013
	Determine costs	5	SB/PB	2013

	ACTIONS	Priority	Responsibility	Timing
	Form a resident volunteer planning committee	2	SB	2012/2013
	Confer with the SB/PB	3	Fire/Police	2012
	Present plan at Town Meeting	6	SB	March 2014
Goal: 3 Provide energy efficient work space for all town employees	Examine the feasibility of energy efficiency means for the Municipal Office Building.	1	SB/Staff	2011
	Compare and contrast a variety of available methods	2	SB	2011
	Institute a Capital Improvement Fund/Plan	3	SB/PB/Town Meeting	2013
	Determine physical condition of the current modular for repairs or upgrades.	5	SB	2012
	Explore connecting a walkway between the modular and the office building	6	SB	2013
	Seek funding	4	SB/Staff	2011 Ongoing

	ACTIONS	Priority	Responsibility	Timing
	Apply for grant funds	4	SB/Staff	2011 Ongoing
	Employ contractors	7		2015
	Implement necessary repairs	7	SB/Contractors	2015
	Improve space and archival storage of town records.	6	Staff	2013

Goal 8 Rehabilitate existing salt shed	Determine repairs necessary to provide structural support	1	Selectboard	2012
	Identify security measures necessary to protect property	2	Selectboard	2012
Goal 9 Explore constructing a second salt shed	Propose location	3	Selectboard	2013

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Economic Development

GOALS	ACTIONS	Priority	Responsibility	Timing
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Develop a positive environment for the support of current business and development of new business	Establish an Economic Development Committee (EDC)	2	Selectmen	2013
	Encourage the development of an Effingham Business Association	2	Economic Development Committee	2014
	Identify a person to be a point of contact to anyone interested in expanding a current business or moving into Effingham	3	EDC/Selectmen	2014
	Obtain services of a consultant with economic development experience to develop an economic development program for Effingham	3	Selectmen/Town Meeting	2014
	Develop a Capital Improvement Plan (CIP) to address capital needs of	1	Planning Board/Selectmen/ Town Meeting	2014

GOALS	ACTIONS	Priority	Responsibility	Timing
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	Effingham including need resulting from commercial development			
	Develop an economic development section on the town web site	3	EDC	2013
Support and retain existing businesses in Effingham	Develop a directory of existing businesses in Effingham	2	EDC/Point of contact for economic development	ASAP
	Research funding and other assistance to help business	1	Point of contact for economic development	2014
	Survey current businesses to determine their needs	3	Point of contact for economic development	2013
	Review and amend zoning and site plan ordinances to distinguish between home occupation, small business agriculture and large commercial business	2	EDC/Planning Board	2013
Encourage the development of new business in Effingham	Conduct an assessment of potential locations for business development	2	EDC	2013

GOALS	ACTIONS	Priority	Responsibility	Timing
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	Review and amend zoning and site plan review ordinances to encourage commercial development while protecting the rural nature of Effingham	1	EDC Planning Board	2013

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Utilities and Public Services

GOALS	ACTIONS	Priority	Responsibility	Timing
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Provide the Technology Infrastructure for Small and Home Businesses	Define needs with information from the Economic Development Committee	2	EDC and Technology Development Committee	2013
Improve electric feeds for better reliability in severe weather	Meet with PSNH representative regarding possible improvements. (Example: use feed off NH Route 25)	3	Selectmen/Planning Board or designees	2013
Explore a town-wide expansion of modern wireless technologies with an eye toward 4G capabilities	Provide the location for the installation of a cell tower on the south side of Green Mountain	4	Selectmen/Planning Board or designees	2013
	Begin the dialogue with Time-Warner Cable, Verizon and others about providing 4G services in a rural Community	1	Selectmen/Planning Board or designees	2013